



2015 NOMINATION FORM “BUSINESS LEADERSHIP IN SUSTAINABILITY”

NOMINATION PROCESS

Please submit this form along with a high-resolution logo (300dpi) for inclusion in the awards publication to miwanicka@worldgbc.org by 26th of June 2015.

The subject line of your email should include “Business Leadership in Sustainability” along with the business name.

ELIGIBILITY

The purpose of this award is to celebrate companies that have made sustainability (social, economic and environmental) part of their core business model and are contributing to the transition towards a sustainable built environment.

In order to be eligible to apply, the core business of the company must be directly contributing to the building sector.

BASIC INFORMATION

Submitted through (check one):

- Green Building Council
- Other partner organization

Name, position and e-mail address of submission contact:

Company being nominated:

Building industry sector that the company represents
(investor/developer/product manufacturer/consulting etc):

Please provide a 250 word summary of your company
(this will be used for marketing and communications purposes):





CRITERIA QUESTIONS

Please consider the following questions when putting together the responses to this application, and provide information where possible. If there is not sufficient information to answer the question, put "N/A." Please limit answers for each of the four topics below to 400 words or less (the combined answers should not total more than 2,000 words) and attach supporting documents where further explanation is necessary.

Corporate Policy (20)

SCOPE: How has the company incorporated sustainability into its strategic and business policies? Is senior management on-board and committed to these policies?

IMPLEMENTATION: How does the company implement and track the impact of its corporate policies? How are targets set and how does the company follow up to ensure targets are met?

IMPACT: What impact has been made in contributing to the sustainability of the built environment through these policies?

VERIFICATION: Does the company have an ISO 14001 certification or any other related environmental verifications? Please explain the company's rationale for pursuing / not pursuing such certification.

Operations Policy (20)

SCOPE: What kind of inward facing (operations) sustainability policies does the company have in place (i.e. green offices, green procurement of office materials, green cleaning, staff given flexibility to work from home some days etc)?

TRACKING IMPACT: How does the company track the impact of these operations policies? Are staff involved in tracking their operations behavior and reviewing how this impacts the operations policies?

Goals & Planning (20)

GOALS: What are your company's short and long-term corporate sustainability goals?

FUTURE PLANNING: How is the corporate sustainability policy reassessed and improved? How often does this take place and who is involved in its redevelopment?

Industry Leadership (20)

LEADERSHIP: How is your company a leader in the industry (i.e. influencing competitors, active advocate of green building policy/regulation/standards to government, involvement in GBC policy taskforce, active advocate of corporate social responsibility etc)? What kind of policies and practices allow your company to go above and beyond industry best practice?

SCALE: Does the company's portfolio (product or service) reflect the company's commitment to sustainability? How much of your business is considered sustainable according to the definition your company set out in your policies?

Knowledge sharing/transfer (20)

EDUCATION: How does the company work to showcase its best practices and promote sustainability in their sector? (i.e. knowledge sharing/education seminars, publications, senior management presentations etc) How does the company educate employees, community, and the industry about best practice?

TRAINING: Have you committed to education of your work-force through local GBC education courses or other regional green skills program?

LEGACY: How does the company engage students or recent graduates (i.e. internships, thesis/dissertation sponsorship, and involvement with academic institutions)?